

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Website: [Chaak Mexican Food & Wine Information and tickets](https://www.lacompetencia.com/chaak-mexican-food-wine-festival)

THE FIRST-EVER CHAAK MEXICAN FOOD & WINE FESTIVAL TO SHOWCASE EXCLUSIVE MEXICAN WINES

October 19, 2024 | Old Town Tustin | 2-6 PM

TUSTIN, CA – For the first time in the United States, 29 wineries from across Mexico will gather in one location to bring you the *Chaak Mexican Food & Wine Festival* on Saturday, October 19th, 2024, from 2:00 PM to 6:00 PM. This groundbreaking event will shut down a block in historic Old Town Tustin, transforming the streets into a vibrant celebration of Mexico's finest wines and foods. **Tickets are selling fast**—don't miss your chance to be part of this historic event!

Featuring over 29 wineries from Baja California, Coahuila, Zacatecas, Querétaro, Guanajuato, Aguascalientes, and San Luis Potosí, this festival will highlight the exceptional quality and diversity of Mexican wines, many of which are making their debut in Southern California. Mexican winemakers and winery principals will be on hand to share the passion and craftsmanship that go into every bottle.

The event is co-created by **Tom Bracamontes**, founder of *La Competencia Imports*, the largest importer of Mexican wines in the U.S., and **Ed & Gabbi Patrick**, proprietors of *Chaak* and *Gabbi's Mexican Kitchen* in Orange County.

"We're thrilled to bring Mexican wines to the forefront and offer a unique opportunity for people to meet the winemakers and taste these exceptional wines, which showcase the rich diversity of Mexico's wine regions," says Bracamontes. "This is a rare event, not just for wine lovers, but for anyone looking to experience the rich cultural heritage of Mexico through its wine and food."

A Feast for the Senses – Food & Wine Pairings

Attendees will also enjoy culinary creations from some of Orange County's top Mexican restaurants, including *Chaak*, *Gabbi's*, *Socalo*, *Gema*, and *Maizano*. From the vibrant cuisine of Yucatán to the robust flavors of Mexico's northern regions, this festival promises to deliver a gastronomic adventure that perfectly complements the wines being poured.

Be Part of History

As the first festival of its kind in the U.S., the *Chaak Mexican Food & Wine Festival* aims to bring attention to the competitive quality of Mexican wines, long overshadowed by other global wine regions. Whether you're a wine connoisseur or simply curious about something new, this event is designed to impress and inspire.

"Our goal is to make this an annual celebration that not only showcases Mexico's wines but also promotes the next generation of Latino wine professionals," says Patrick. "We expect this event to sell out quickly—don't wait!"

Secure Your Tickets Now

With only 250 tickets available, this event is sure to sell out. Reserve your spot now and be part of this historic celebration of Mexican wine, food, and culture.

For tickets and more information, visit:

[Chaak Mexican Food & Wine Festival](#)

To see the growing list of wineries, visit our Instagram: [La Competencia Imports](#)

Event Details:

- Date: October 19, 2024
- Time: 2:00 PM – 6:00 PM
- Location: Old Town Tustin, Second to Third Street (in front of Chaak)
- Featuring: 29 wineries, multiple food stations
- Tickets: Limited availability – **Get yours today!**

About La Competencia Imports:

A visit to Valle de Guadalupe ignited Tomás Bracamontes' passion for Mexico's unique wines, and its rich, multicultural wine community. He recognized the potential for introducing Mexican wines to the U.S. market. As high-end Mexican cuisine evolves, so does the opportunity for premium Mexican wines. Today, through La Competencia Imports, Tomás represents over 35 wineries (and growing) from all over Mexico, with distribution in 28 states across the U.S. and expanding. His mission is to help Mexican producers succeed in the U.S. with the support of the Mexican Wine Community.